

# Diversity Committee

## Minutes

IAR Convention 2022, Downtown Marriott, Des Moines, IA

October 6th, 2022 10:00am

[diversity@iowarealtors.com](mailto:diversity@iowarealtors.com)

Chair Anthony Lyne called the meeting to order at 10am

Lana Baldus read the Anti-Trust Statement

Roll Call was taken

Present: Anthony Lyne, Lana Baldus, Nora Crosthwaite, Joe Henry, Tom Stender-Custer, Nikki Woods, Mena Jones, Krista Clark

Anthony Lyne recognized as Emerging DEI Leader of the Year by the West Des Moines Chamber of Commerce

Motion to approve the minutes from June meeting, 2nd, motion carries

### Workgroup Reports

- **Fair Financing and Partners**
  - Lender Forums in Cedar Rapids and Des Moines, in Council Bluffs and Sioux City on October 24th
  - Focusing on closing the homeownership gap
- **Education**
  - Working on adding DEI and safety training into Developing Professionalism and relicensing requirements for agents and brokers
  - DEI Education Day in November
- **Industry Diversity**
  - Languages survey
  - Social media posts
- **IAR Programs and Support**
  - Broker Tours - 20 stops across the state, 300+ brokers
  - DEI pages on the IAR website

### New Business

- **Strategic Plan Revisions**
  - November 16th at the IAR office with Gina Weekly facilitating - in person only
- **CIBR/HOI DEI Event**
  - October 13th at Prairie Moon Winery in Ames, 4pm-6pm Chili Cook Off and Unconscious Bias Class
- **Goals**
  - met 47 of 59 original goals
  - 7 of 17 local boards have DEI task forces/committees
- **New Chair**

- Nora Crosthwaite

#### **Open Discussion**

- QCAR is piloting a translation services program - members get 5 hours of translation services at 25% rate, available 24/7 and can translate over 200+ languages

**Meeting adjourned**